Jetsetter & Luxury Traveler Prospect Masterfile

The Jetsetter & Luxury Traveler Prospect Masterfile is a premier resource for marketers targeting affluent individuals who frequently travel for leisure and business. This high-value audience includes frequent flyers, luxury resort guests, cruise enthusiasts, and those who prioritize premium experiences such as five-star accommodations, first-class flights, and exclusive travel packages.

With extensive insights into travel frequency, spending habits, and destination preferences, this database provides the ideal foundation for targeted marketing campaigns. Whether promoting luxury hotels, high-end travel services, elite credit cards, or private club memberships, this masterfile ensures access to an affluent and highly engaged audience.

Key Facts

- 82% of luxury travelers take at least four international trips per year.
- 65% of affluent travelers prefer boutique and five-star hotels over chain hotels.
- 74% of high-net-worth individuals (HNWIs) prioritize exclusive, personalized travel experiences.
- 60% of luxury travelers use concierge services for bookings.
- 90% of private jet owners also own luxury vacation properties.
- 68% of high-income travelers actively seek out eco-friendly and sustainable travel experiences.

Popular Usage

- Marketing Luxury Hotels & Resorts
- Promoting Private Jet & First-Class Travel Packages
- Selling Premium Travel Credit Cards & Membership Programs
- Advertising High-End Cruise Lines & Exclusive Getaways
- Targeting Frequent Flyer Programs & Airline Loyalty Campaigns
- Marketing Concierge & VIP Travel Services
- Selling Luxury Travel Accessories & Luggage Brands
- Promoting Vacation Real Estate & Timeshares

Products and Services

Marketing Lists | Direct Mail Marketing | Email Marketing | Mobile Advertising | Social Media Advertising | GEO-Lift | Turn-Key Solutions

Sources of Data

Online Registration | Lifestyle Surveys | Government Records | SEC Filings | Annual Reports | Occupant Data | Voter Registration | Telemarketing | Publication Subscribers | Purchase History | White pages | Associations

Total Universe

3,752,890

Base Rate

$180/M

Minimum Order *

5,000

Data Type

Consumer Database

Recommended Selects

- Travel Frequency
- Household Income
- Lifestyle Interests
- Education Status
- Zip Code
- State
- Accommodation Preferences
- Credit Card Usage
- Travel Booking Behavior
- Gender Makeup
- Preferred Destinations
- Health and Wellness Interests
- Pets

Data Profile

- Comprehensive
- Accurate
- Updated Monthly
- Ethically Compiled

** High Volume Discounts are Available*

Call to Learn More

(888) 578-3282

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