Physicians Lists Prospect Masterfile

The Physicians Lists Prospect Masterfile is an indispensable resource for healthcare marketers, medical institutions, and organizations aiming to connect with active physicians across various specialties, geographic locations, and practice settings. This masterfile includes detailed information on physicians' practice areas, years of experience, and professional affiliations, providing comprehensive insights for targeted marketing campaigns.

With precise demographic and professional data, this file enables personalized outreach strategies that resonate with medical professionals. Ideal for medical device manufacturers, pharmaceutical companies, continuing medical education providers, and healthcare recruiters, this database ensures accurate and ethical targeting of the physician audience.

Key Facts

- 1.1 million active physicians in the U.S.
- $4 trillion in annual healthcare spending in the U.S. offers vast marketing opportunities.
- 63% of physicians prefer receiving medical information via email.
- 62% of physicians are affiliated with hospitals, while 38% work in private practices.
- The average physician sees 20-30 patients per day.
- 75% of physicians participate in continuing medical education (CME) annually.
- Spending on healthcare marketing grew by 18% in the past two years.
- 60% of physicians attend medical conferences and trade shows regularly.

Popular Usage

- Invitations to Conferences and Professional Events
- Marketing Medical Devices and Equipment
- Pharmaceutical Product Promotions
- Continuing Medical Education (CME) Programs
- Healthcare Recruitment and Job Placement
- Medical Journal Subscriptions and Publications
- Clinical Trial Recruitment
- Health IT Solutions Marketing

Products and Services

Marketing Lists | Direct Mail Marketing | Email Marketing | Mobile Advertising | Social Media Advertising | GEO-Link | Turn-Key Solutions

Sources of Data

Online Registration | Lifestyle Surveys | Government Records | SEC Filings | Annual Reports | Occupant Data | Voter Registration | Telemarketing | Publication Subscribers | Purchase History | White pages | Associations

Total Universe

833,329

Base Rate

$180/M

Minimum Order *

5,000

Data Type

Business Database

Recommended Selects

- SIC Code
- Specialty
- Income
- Ethnicity
- Gender
- Age
- State
- Zip
- Years in Practice
- Marital Status
- Communication Preferences
- Property
- Lifestyle

Data Profile

- Comprehensive
- Accurate
- Updated Monthly
- Ethically Compiled

** High Volume Discounts are Available*

Call to Learn More

(888) 578-3282

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