Medical Professional Lists
Prospect Masterfile

The Medical Professionals Masterfile is a comprehensive resource for healthcare organizations, medical suppliers, pharmaceutical companies, and professional service providers seeking to connect with healthcare practitioners across diverse medical specialties and practice settings. This masterfile provides detailed insights into professional demographics, specialization, practice characteristics, and professional engagement opportunities.

With nuanced professional and demographic data, this file enables targeted, personalized communication strategies that maximize professional reach and engagement potential. Ideal for medical device manufacturers, training providers, pharmaceutical marketing, continuing education providers, and healthcare recruitment specialists.

Key Facts

- $4.2 trillion spent on healthcare in the United States in 2022.
- Over 1 million active physicians in the United States.
- 70% of medical professionals use digital platforms for professional networking.
- 85% of healthcare professionals rely on peer recommendations for new technologies.
- 62% of medical professionals attend at least one professional conference annually.
- Average annual professional development investment: $3,500 per medical professional.
- 48% of medical professionals actively seek new professional opportunities.

Popular Usage

- Medical Equipment Sales and Marketing
- Pharmaceutical Product Introduction
- Continuing Medical Education Outreach
- Healthcare Recruitment Campaigns
- Medical Conference and Symposium Promotion
- Professional Development Initiatives
- Healthcare Technology Marketing
- Medical Practice Consulting Services

Products and Services

Marketing Lists | Direct Mail Marketing | Email Marketing | Mobile Advertising | Social Media Advertising | GEO-Link | Turn-Key Solutions

Sources of Data

Online Registration | Lifestyle Surveys | Government Records | SEC Filings | Annual Reports | Occupant Data | Voter Registration | Telemarketing | Publication Subscribers | Purchase History | White pages | Associations

Total Universe

5,933,995

Base Rate

$180/M

Minimum Order *

5,000

Data Type

Business Database

Recommended Selects

- SIC Code
- Specialty
- Profession
- Income
- Gender
- Age
- State
- Zip
- Certifications
- Marital Status
- Communication Preferences
- Property
- Lifestyle

Data Profile

- Comprehensive
- Accurate
- Updated Monthly
- Ethically Compiled

** High Volume Discounts are Available*

Call to Learn More

(888) 578-3282

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