Canadian Business Lists Prospect Masterfile

The Canadian Business Lists Prospect Masterfile is the most comprehensive resource for businesses and marketers targeting companies and professionals across Canada. This robust database provides access to detailed insights about businesses in every industry, from small startups to large corporations, offering information such as industry type, company size, revenue, and decision-maker contact details.

With accurate and up-to-date data, this masterfile supports campaigns for B2B marketing, lead generation, product launches, and more. Whether your goal is to promote business services, sell industry-specific products, or generate high-value B2B leads, this database ensures precise targeting and impactful outreach tailored to the Canadian market.

Key Facts

- 1.2 million small and medium-sized businesses (SMBs) across Canada.
- 73% of Canadian businesses are concentrated in Ontario, Quebec, British Columbia, and Alberta.
- Over 85% of businesses employ fewer than 50 people.
- 40% of Canadian businesses actively invest in digital transformation.
- The average business spends $22,000 annually on IT and operational services.
- B2B marketing investments in Canada grew by 15% in the last two years.
- 65% of Canadian business decision-makers prefer digital communication.

Popular Usage

- Marketing IT and Digital Transformation Services
- Promoting Office Supplies and Equipment
- Selling Professional Services (Legal, Financial, HR)
- Advertising Business Insurance and Employee Benefits Packages
- Lead Generation for B2B Product Sales
- Recruiting Talent for Key Positions
- Promoting SaaS Solutions and Cloud Technology
- Industry-Specific Training and Development Programs

Products and Services

Marketing Lists | Direct Mail Marketing | Email Marketing | Mobile Advertising | Social Media Advertising | GEO-Link | Turn-Key Solutions

Sources of Data

Online Registration | Lifestyle Surveys | Government Records | SEC Filings | Annual Reports | Occupant Data | Voter Registration | Telemarketing | Publication Subscribers | Purchase History | White pages | Associations

Total Universe

775,343

Base Rate

$180/M

Minimum Order *

5,000

Data Type

Business Database

Recommended Selects

- Industry
- Business Size
- Revenue
- Province
- City
- Postal Code
- Job Titles
- Business Type
- Communication Preferences
- Years in Operation
- Certifications
- Business Offering
- Awards

Data Profile

- Comprehensive
- Accurate
- Updated Monthly
- Ethically Compiled

** High Volume Discounts are Available*

Call to Learn More

(888) 578-3282

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