Truckers with a Commercial Driver's License (CDL) Database

There is a severe shortage of qualified truck driver's in the United States. This shortage problem is in part due to Covid and the strains on the global supply chain as well as a high industry churn rate. With the gap between having and not having qualified truck drivers increasing, it is putting significant stress on both consumer and commercial buyers. The dilemma only intensifies when critical infrastructures and essential workers don't receive their orders within a reasonable time frame. This shortage is too expensive a problem for companies to ignore.

Key Facts

- There is currently an 80,000 truck driver shortage in the United States
- Truck drivers move around 71% of the U.S. economy's products across the country
- This sector is headed for a shortage of 160,000 truck driver by 2030
- There is a need for one million new drivers over the next 10 years

Popular Usage

- Trucking Fleet Owners
- All good's based industries, including these top 5, which drive the U.S. economy):
    1. Healthcare
    2. Technology
    3. Construction
    4. Retail
    5. Non-durable Manufacturing

Sources of Data

Online Registration | Lifestyle Surveys | Government Records | SEC Filings | Annual Reports | Occupant Data | Voter Registration | Telemarketing | Self Reported by Individual | Publication Subscribers | Membership and Purchase History | White pages | Associations

Products and Services

Direct Mail Marketing | Email Marketing | Geo-Targeting | Social Media Advertising Digital Retargeting | Managed and Turn Key Solutions

Total Universe

2,547,134

Base Rate

$250/M

Minimum Order

10,000

Data Type

Business Database

Recommended Selects

- State
- Vehicle Type
- Cargo Type
- Classification
- Phone | Mobile | Fax #
- P.O. Box Address
- Individual Name Flag
- Company Name Flag

Data Profile

- Comprehensive
- Accurate
- Updated Monthly
- Ethically Compiled

High Volume Discounts Available

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