

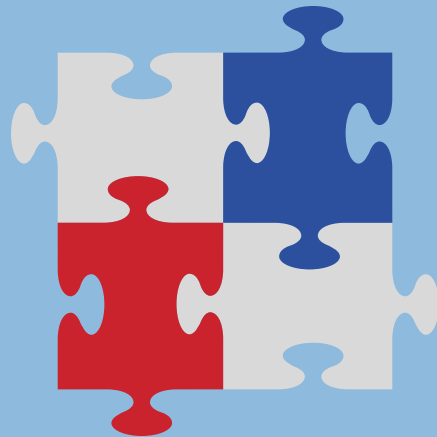


# WHY MULTI-CHANNEL MARKETING?

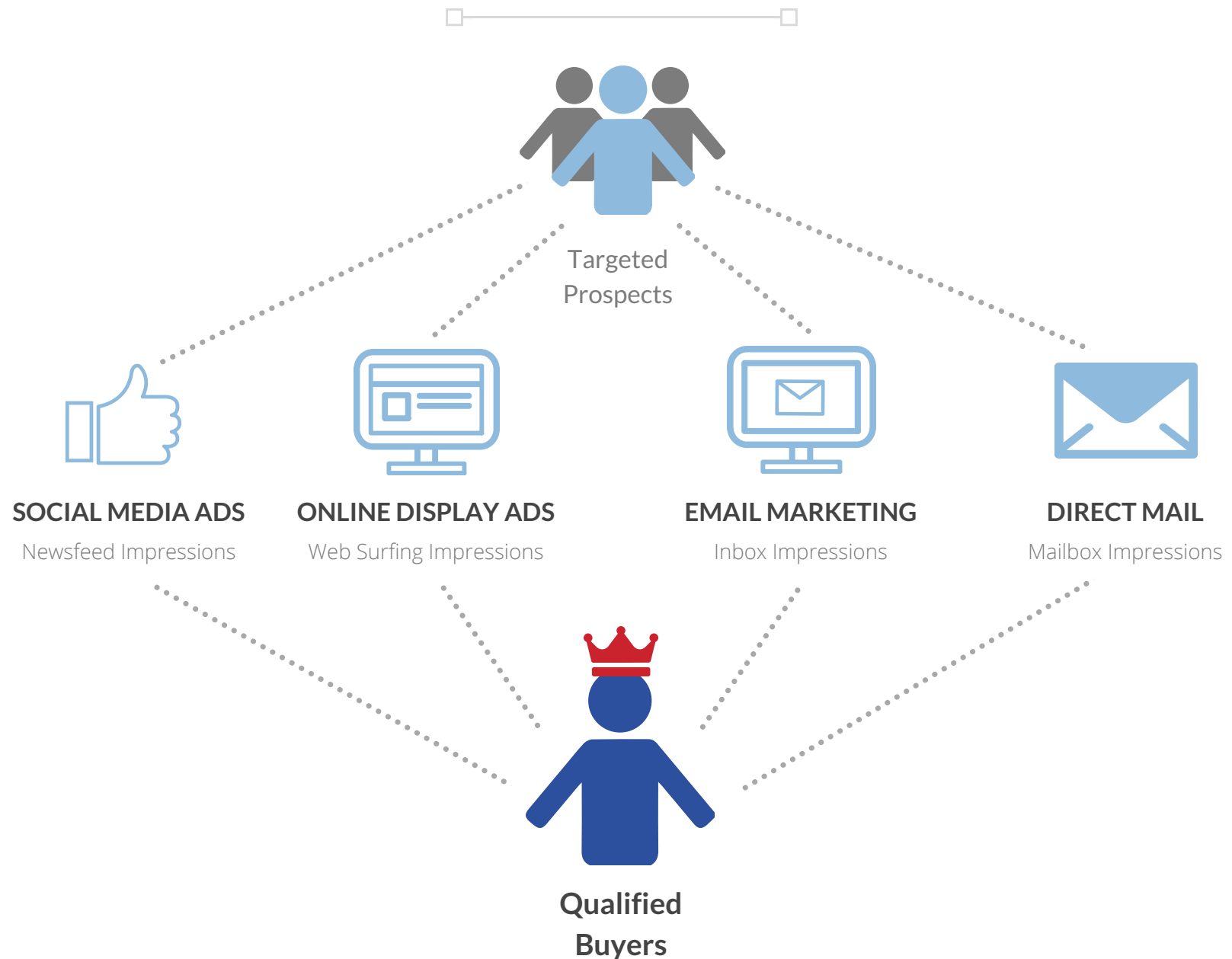


REACH. ENGAGE. CONVERT.

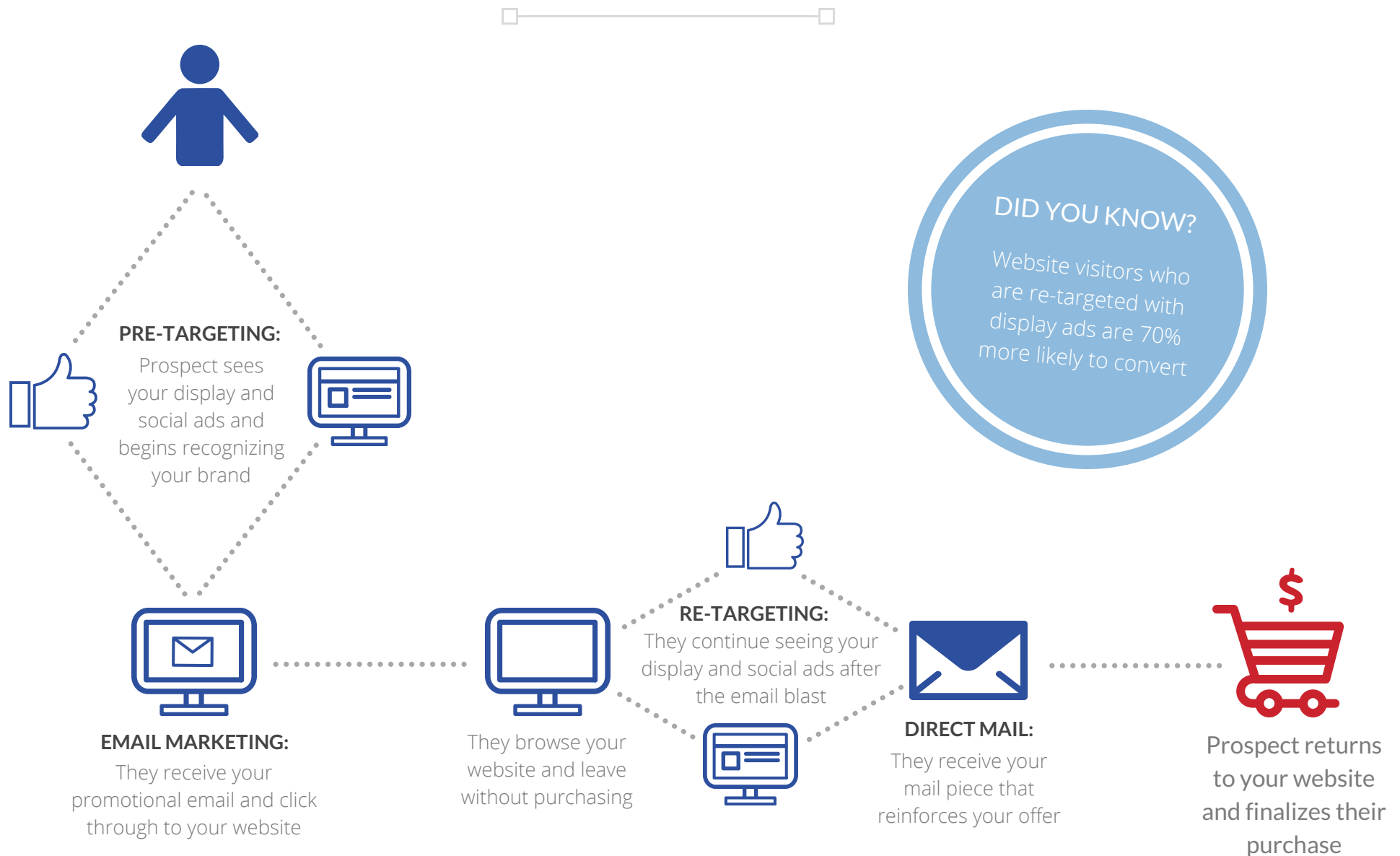
Seamlessly integrate  
digital marketing channels  
and traditional marketing mediums



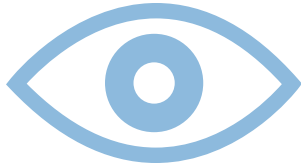
# MARKETING CHANNELS



# SAMPLE CUSTOMER JOURNEY



# MULTI-CHANNEL BENEFITS



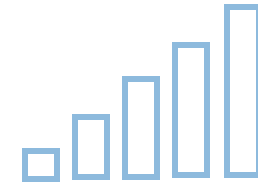
## BE EVERYWHERE

Our suite of multi-channel marketing tools gives you unparalleled flexibility as you plan when, where, and to whom your message is delivered.



## SAVE MONEY

Eliminate wasted budget by using lower-cost mediums to cast a wide net, then seal the deal with the king of return on investment: direct mail.



## INCREASE ROI

Multi-channel marketing is a proven cost-effective way to convert qualified prospects into customers no matter their preferred marketing medium.

## READY TO GET STARTED?

Call Us at  
**(888) 578-DATA**  
to Learn More

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