



# Multi-Channel Marketing

"Marketing Solutions That Grow Your Business Not Your Overhead"

## Hosted Email Deployment Solutions

**US Data Corporation Hosted Email Deployment Solutions** provide a safe, secure, and reliable way to reach new prospects. All emails we house have been opted-in for marketing purposes, are highly curated, accurate, and fresh. Our complete adherence to regulatory compliance protects you from any spamming violations (CAN-SPAM, GDPR, CASL, etc.) as well as making sure your domain is not blacklisted.

We've developed a deep playbook of proven email marketing strategies. We are always innovating new methods and optimizing existing strategies. Our goal is to help your marketing campaign(s) perform like clockwork. A US Data hosted email deployment campaign will include:

- Hosted List Rental
- Deployment Service - (Using our network of whitelisted servers)
- Opens & Click-Through Tracking Reports
- Unsubscribe Management
- Complementary Suppressions - (Provide us the data you wish removed from the campaign)
- UTM Add-Ons - (Within your creative)
- Spam Scoring For Supplied Creatives
- Dedicated Account Management

### Campaign Enhancement Options

- Social Media & Online Display - (Pre-targeting & Retargeting)
- Location Based Device Marketing - (Geofencing)
- Follow-Up Marketing List Creation
- Match-Back Capabilities (We can show you signups that resulted from the campaign)

### About US Data Corporation

**US Data Corporation** provides the most diverse and broad array of databases available anywhere. For over 15 years we've been at the forefront of data science and offering unparalleled access to a suite of direct marketing products and services.

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