

OUR MOST REQUESTED TARGETING SELECTS

CONSUMER SELECTS

Individual

- Age
- Marital Status
- Gender
- Ethnicity
- Religion
- Country of Origin
- Languages
- Education Level
- Occupation
- Geography
- Political Party

Household

- Household Size
- Head of Household Age
- Presence of Children
- Age of Children
- Number of Children
- School Grade Levels
- Number of Generations
- Presence of Grandparents
- Presence of Veterans

Homeownership

- Homeowners
- Renters
- Dwelling Type
- Square Footage
- Lender Type
- Loan Amount
- Loan Date
- Length of Residence
- New Homeowners
- Estimated Home Value
- Year Built
- Presence of Pool
- Pre-Movers
- New Movers

Income / Affluence

- Estimated Household Income
- Credit Rating
- Number of Credit Lines
- Types of Credit Cards
- Investment Types
- Net Worth

Donors

- Charity Donors
- Political Contributors
- Religious Donors

Transactional

- Purchasing Behavior
- Transaction Date
- Product Categories
- Brand Preferences
- Store Preferences
- Mail Order Buyers
- Online Purchasers

Life Stage

- Engaged
- Newlyweds
- Expecting Parents
- New Parents
- Empty Nesters
- New Grandparents
- Divorced
- Retired

Automotive

- Automobile Owners
- Likely Auto Shoppers
- Vehicle Make
- Vehicle Model
- Vehicle Year
- Vehicle Type
- Number of Vehicles Owned
- Motorcycle Owners
- RV Owners
- Truck Owners

Lifestyle/Interests

- Arts & Crafts
- Boat Owners
- Reading Preferences
- Health & Fitness
- Ailments
- Music Preferences
- Sports
- Frequent Travelers
- Timeshare Owners
- Outdoor Enthusiasts
- Green Households
- Reading Preferences
- Gamblers
- Smokers
- Photography
- Self Improvement
- Jewelry Buyers

- Pet Owners
- Collectors
- Gardeners
- Clubs & Memberships
- Magazine Subscriptions
- Newspaper Subscriptions
- Investments
- Home Improvement
- Aircraft Owners

BUSINESS SELECTS

- Industry Type
- SIC Code
- Revenue
- Number of Employees
- Years in Business
- Ownership
- Key Contacts
- Job Title
- Job Function
- Additional Locations
- Franchises
- Number of Contacts per Site
- Branch/Headquarter Designation
- Square Footage
- Legal Status
- Small Businesses
- Women-Owned Businesses
- Minority-Owned Businesses
- New Businesses
- Commercial Property Owners
- Geography
- *And Many More...*

PSST...

Don't See What You're
Looking For On This List?

IF IT EXISTS, WE HAVE IT.

(And even if it doesn't exist,
we can build it for you)

**CALL US AT
(888) 578-DATA
TO LEARN MORE**