



Multi-Channel Marketing

"Marketing Solutions That Grow Your Business Not Your Overhead"

Hosted Email Deployment Solutions

US Data Corporation Hosted Email Deployment Solutions provide a safe, secure, and reliable way to reach new prospects. All emails we house have been opted-in for marketing purposes, are highly curated, accurate, and fresh. Our complete adherence to regulatory compliance protects you from any spamming violations (CAN-SPAM, GDPR, CASL, etc.) as well as making sure your domain is not blacklisted.

We've developed a deep playbook of proven email marketing strategies. We are always innovating new methods and optimizing existing strategies. Our goal is to help your marketing campaign(s) perform like clockwork. A US Data hosted email deployment campaign will include:

- Hosted List Rental
- Deployment Service - (Using our network of whitelisted servers)
- Opens & Click-Through Tracking Reports
- Unsubscribe Management
- ComplementarySuppressions - (Provide us the data you wish removed from the campaign)
- UTM Add-Ons - (Within your creative)
- Spam Scoring For Supplied Creatives
- Dedicated Account Management

Campaign Enhancement Options

- Social Media & Online Display - (Pre-targeting & Retargeting)
- Location Based Device Marketing - (Geofencing)
- Follow-Up Marketing List Creation
- Match-Back Capabilities (We can show you signups that resulted from the campaign)

About US Data Corporation

US Data Corporation provides the most diverse and broad array of databases available anywhere. For over 15 years we've been at the forefront of data science and offering unparalleled access to a suite of direct marketing products and services.